“9/11 Day At Home”

A Nationwide Day of Virtual Volunteering for COVID-19 Relief

Nonprofits/Other Groups
The Origins of 9/11 Day

● Founded by the 9/11 community to transform 9/11 into a day of doing good, and “take the day back” from the terrorists.

● Americans are asked to remember 9/11 by doing simple good deeds such as volunteering, supporting charities or being kind.

● Established in 2009 as a “National Day of Service and Remembrance” under federal law and Presidential Proclamation.

● Today, millions of people participate in 9/11 Day each year, making 9/11 Day the nation’s largest annual day of service.
What is “9/11 Day At Home”?

- To help with COVID-19 relief, 9/11 Day is launching a nationwide day of “virtual” volunteering for 9/11.
- Goal: Inspire one million “at home” good deeds, supporting key causes, many for COVID-19 relief.
- Program includes delivering 100,000 meals to frontline workers on 9/11 in partnership with WCK.
Our Call to Action!

Never forget what we’re capable of doing together.
Program Details

● 9/11 Day At Home will be **powered by a new website** at 911day.org that will promote 50 good deeds easily performed from home.

● Twitter, Facebook, YouTube, iHeartRadio, Viacom, and NFL, are among our many participating partners.

● We will **prominently feature 11 Good Deeds** on issues such as supporting frontline workers, mental health, voting, ending racism, COVID, and food insecurity.
Our Good Deeds

● More than 50 activities will be shared; all easy to perform digitally.
● Specialty lists being created for children/families; hunger relief; seniors and to support military personnel and veterans.
● Over 40 diverse national nonprofits represented.
● Each good deed has been carefully vetted.
● Most do not require a financial contribution.
Our Top 11 Good Deeds for 9/11

- Say “thank you” to a frontline worker or first responder ($10)
- Tell Congress to support a national three digit (988) suicide hotline
- #HowWeFeel for hunger relief
- Tweet for Equity
- Text 39015 for curated children's books on diversity
- Sign up to be a poll worker
- Request an absentee ballot
- Share your personal mental health story #howareyoureallychallenge
- Save independent restaurants; Support the Restaurant Act
- Donate to 9/11 Day Fund
- COVID-19 survivors, donate plasma to help save lives
How To Get Involved

- Request to get our toolkit at 911DayAtHome.org.
- Prepare your own list of 9/11 Good Deeds and virtual volunteering opportunities; begin promoting them.
- Post your “9/11 Day” opportunities as a single project on VolunteerMatch, All For Good, and Golden
- Help your affiliates, chapters, sponsors, and agencies leverage and participate in 9/11 Day at Home.
- Encourage everyone to share, #911Day, and your hashtag.
Add to Your Radar: 2021

- 20th Anniversary of 9/11 is next year (2021).
- Significant national program is being developed in partnership with the 9/11 Memorial & Museum, and others.
- We are organizing over 20 signature volunteer service projects in major cities focused on hunger relief.
- We are interested in finding add’l local partners for 2021.
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Questions?

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