

PARTNER ACTIVATION BRIEF

SIX WAYS TO PARTICIPATE.

For the 25th anniversary of September 11, 9/11 Day invites partners nationwide to help make **September 11, 2026** the largest day of unity and doing good in American history. Through the national **Unite for Good** campaign, activate your community in ways that fit your mission, audience, and capacity.

01 BECOME AN OFFICIAL PROGRAM PARTNER

Join the national network of organizations supporting the 25th anniversary. Program Partners receive campaign updates, materials, partner resources, and suggested ways to engage their communities.

■ 911day.org/program-partners

02 ORGANIZE & REGISTER A VOLUNTEER PROJECT

First, plan a service project that fits your community — a food or supply drive, cleanup, care-kit packing, or youth service activity. Then use the 9/11 Day platform to share, promote, and register it — kept private and invite-only, or listed publicly for open search and registration.

■ volunteer.911day.org/start

03 RECRUIT AN EVENT SUPPORT TEAM FOR 9/11 DAY MEAL PACKS

9/11 Day is hosting large volunteer “meal pack” service projects in 50 cities nationwide. Want to bring a team to serve as Event Support Team volunteers? They handle setup, check-in, hospitality, table leadership, and logistics — a great opportunity for nonprofits, schools, faith and civic groups.

■ 911day.org/meal-packs-support-staff

04 SHARE EDUCATION RESOURCES

Partners working with schools, students, youth, families, or educators can help teach the next generation about service, unity, and doing good — with free classroom lessons, service-learning tools, and age-appropriate activities.

■ 911day.org/education

05 RAISE FUNDS FOR YOUR MISSION

Nonprofit partners can make 9/11 Day a moment to invite generosity — encouraging supporters to make a gift as their good deed, rally around a local need, or pair a giving campaign with a service project or good-deed challenge.

06 AMPLIFY UNITE FOR GOOD

Use your communication platforms — email, newsletters, social, websites, events, and member or donor updates — to encourage acts of service, kindness, and good deeds among your constituents, followers, members, and partners on or around September 11. A social toolkit with graphics, sample language, and hashtags is coming soon.

SOCIAL TOOLKIT — EARLY AUGUST